



CUSTOMER SPOTLIGHT

Seattle Cider Company, Two Beers Brewing, and Sound Craft Seltzer

Joel VandenBrink
Owner and co-founder



Being an avid hiker and backpacker, Two Beers Brewing company founder and CEO, Joel VandenBrink, wanted to be able to bring his own beer on his trips. He realized that his brewery needed a canning line to make his beer portable and ready to drink outdoors.

Once they started canning, the demand for their beer in cans grew quickly, but they struggled to keep up with the demand with the system they had first purchased. It couldn't fill cans fast enough to meet their needs and the machine itself started falling apart. The fill heads failed often and there were significant issues with the seamer, causing them to lose beer and have underfilled cans.

The downtime, stops in production, and quality issues cost them customers, lost revenue, and lots of stress. That's when they decided to sell their machine and purchase a canning line from Wild Goose.

Having a more robust system allowed them to keep up with their production schedule by increasing their throughput. The new line also helped them maintain the quality of their beer with better seaming technology, lower levels of dissolved oxygen, and more consistent fills.



Since buying their first canning line from Wild Goose, they have expanded Two Beers Brewing with two new endeavors, Seattle Cider Company and Sound Craft Seltzer. With the first cidery in Seattle, they specialize in semi-dry ciders with locally sourced apples and unique ingredients. Their ciders have creative flavors like hibiscus flowers, basil and mint, and both their ciders and seltzers use using 100% real ingredients. It is critically important that the creative flavors in their recipes taste exactly the same when they come out of the can.

To date, they have canned more than 6 million cans and have purchased three Wild Goose Canning lines.

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“We couldn't be happier with our decision to partner with Wild Goose” said VandenBrink. “Their machines are far superior to other canning lines on the market and are customizable to meet our needs. Beer, cider, and seltzer each have their own, unique adjustments for high quality packaging. The Wild Goose machines can handle anything we put through them.”

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They have continued to choose Wild Goose systems over the years not only because of their quality and capability, but because of their customer service. With the previous challenges they had with downtime and quality, he wanted a partner he could count on to talk through challenges, adjust for different needs, and ship spare parts when needed. VanderBrink said, “We have the Wild Goose support team on speed dial. They always pick up or call us right back and help us solve whatever challenge we are having. We have not experienced any significant downtime because they do whatever it takes to keep us up and running.”



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