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WILD GOOSE CANNING SYSTEMS ANNOUNCES WINNERS OF THE 2016 WILD GOOSE CANNING CBC VIDEO CONTEST

Boulder, CO - Wild Goose Canning (WGC) today announced the winners of its 2016 CBC Video Contest. Taking the grand prize was Saw Works Brewing of Knoxville, Tennessee, with its entry "It's All About the Cans." By the slimmest of margins, Sockeye Brewing of Boise, Idaho was runner-up with its video "Because You Can't Shotgun a Bottle/The Sockeye Shuffle." As a result, both companies have been awarded the contest's top prizes; passes to the Craft Brewers Conference (May 3 - 6 in Philadelphia), entry to the We Can Jam concert (featuring Lucero), roundtrip airfare and lodging for two.

"This was an amazingly difficult decision, because we had such strong entries from our customers. Nine breweries participated, sending a total of 11 submissions, all of which highlighted a unique aspect of Wild Goose," noted Andrew Ferguson, Director of International Sales at Wild Goose Canning. "The creativity amongst our customers just blew us all away."

Other notable entries included "The Fresh Beer of MadTree," by MadTree Brewing (Cincinnati, Ohio) a riff on "The Fresh Prince of Bel Air," that won "Best Wild Goose Rap," for its ability to rhyme "scared" with "compressed air." Sebago Brewing (Gorham, Maine) won for "Best Production" and local favorite Sanitas Brewing (Boulder, Colorado) won for "Most Artistic." NorthGate Brewing (Minneapolis, Minnesota) and its entry "Run-In with a Bull Moose" was notable for both highlighting the importance of Wild Goose system training and weaving in the brand's popularity amongst local breweries (Indeed, Bauhaus, Insight and 612 Brewing make cameos), winning NorthGate "Best Collaboration Video."

Evil Czech Brewery and Pub House (Mishawaka, Indiana) won "Best Surprise Pop Out of a Brite Tank" and Tampa Bay Brewing's entry, "Who's Canning?" highlighted the dependability of a Wild Goose system, earning it "Best Appearance by a Sleeping Head Packager." Roughtail Brewing's video "Feed the Goose," emphasized Wild Goose Canning's company growth and exceptional seamer design, landing it the "Best Slo-Mo Replay of a Wild Goose Canning Seamer." Rounding out the competition were videos from Ozark Brewing (Rogers, Arkansas) and Blackshirt Brewing (Denver, Colorado), both tying for "Most Likely to Land on Our Homepage."

All entries are viewable at wildgoosecanning.smugmug.com/Win-a-trip-to-CBC/i-sGdGQSM.

Founded in 2003, Wild Goose Canning Systems (WGC) is the brewing industry's leading canning systems manufacturer. Product innovation, craftsmanship and exceptional customer service are the Company's hallmark. With engineering, manufacturing and service operations based in Boulder, Colorado, and an emphasis placed on using quality American parts, WGC has doubled its sales nearly every year since the launch of its first canning system. For further information, please see wildgoosecanningsystems.com.

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