



CUSTOMER SPOTLIGHT

Telluride Brewing Company

Chris Fish "Fish"

Chief Brewing Officer/Proprietor
Telluride Brewing



Telluride Brewing Company has been providing Coloradans award winning beer since 2011. They have a tasty variety of beers that come straight out of their facility in Telluride. Since their formation, they have undergone four expansions and have been able to focus on creating award winning beers like their "Face Down Brown" which has multiple awards from the World Beer Cup and Great American Beer Festival.

The company grew out of a friendship and love of great beer. As they started to grow, they decided to package their beer in cans to fit their customers lifestyle and love of the outdoors. Initially, they rallied friends and family to help can their beers on a manual canning machine. But they grew so fast, that they couldn't keep up with demand using the line that they had.

They decided to purchase a robust automated canning line and did their research before buying. After talking with other breweries, they learned that not only was the quality of the machine important, but a having a true partner in canning was an important part of their future success and their overall cost. Ultimately, they decided to buy from Wild Goose.

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“The people make the difference for Wild Goose” said Chris Fish “Fish”, chief brewer. “Canning is a huge part of our business, and we know that we can rely on the people at Goose to help us with anything we need. The canning line literally prints money because it has very little downtime and allows us to keep packaging for our customers.”

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Once they purchased their canning line, they were able to start distributing all over the state within weeks. Now, they are upgrading to a five head machine to keep up with their rapid growth. More than 55% of their revenue comes from selling canned beer, and they are committed to providing quality beer that tastes the same as it does in their Telluride Brewery.

“The Wild Goose line is worth every penny” Fish went on to say. “It helps us keep up our Dissolved Oxygen low and produces a consistent product. We love it!”

Telluride Brewing knows that there are a lot of choices in craft beer. They differentiate themselves by maintaining their authentic flavors and staying true to the Colorado lifestyle.



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