

CRAFT BEVERAGES



THE CASE FOR BOTTLING



A CONTAINER THAT IS AS SPECIAL AS YOU ARE.

Craft beverage makers strive to be different. They challenge the status-quo and create bold flavors that push beyond the other drinks on the shelf. Your packaging is no different. It is what initially entices a customer to choose you. Your uniquely crafted drink is what keeps them coming back for more.

LOTS OF PEOPLE PREFER BOTTLES

There is nothing better than popping the cap off a cold glass bottle on a hot summer's day. Many people would rather drink out of a bottle and prefer the feeling of cold glass on their lips. Some even say that their favorite beer, soda, or wine tastes better out of a glass bottle.



BOTTLES ARE BEAUTIFUL

With a variety of colors and sizes, your beer, wine, tea, or seltzer will stand out in a bottle. Your products can get lost in a sea of aluminum or plastic; glass bottles literally sparkle and are custom crafted to meet your brand.

PLASTIC HAS ISSUES

Since plastics are permeable, they can transfer unwanted flavors to your drink. They can pick up the flavor of the acetaldehyde lining or pull in oxygen from outside air, which changes the taste of your carefully crafted drink. They also leak carbon dioxide and don't hold that "fizz" for quite as long.



GLASS IS GREEN

Glass bottles are a natural choice for taste, sustainability, quality and health. Recyclable bottles are premium packaging that signal your product's premium status.

BOTTLING HAS A LOWER COST OF ENTRY

If you are packaging for the first time, getting your product into bottles is easy. Glass bottles are easy to find, labels are cheaper than pre-printed cans, and bottles have a longer shelf life than plastic.



Offering your product in bottles is a great way to stand out and show how special your beer, wine, seltzer, cider, or kombucha actually is. Glass is recyclable, stays cold, and maintains the quality of your flavors.

OFFERING BOTTLES AS A CHOICE FOR YOUR CUSTOMERS HELPS YOU STAND OUT ON THE SHELF!



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